

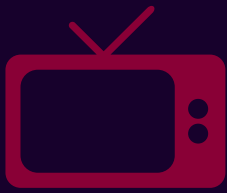
# BECOME OFFICIAL PARTNER OF THE BELGIAN PRO LEAGUE FOOTBALL

Pro League

## BELGIUM'S NUMBER 1 COMMERCIAL VEHICLE

The Belgian Pro League has so much to offer. Every week 26 professional teams and 18 FIFA players strive for success both on the pitch and online. Beneath it all lies a wide range of opportunities to commercialise your brand and surf the wave of a future proof and profitable organisation; the **Pro League**.

## EXPOSURE EXPOSURE EXPOSURE



10 000 hours of  
live broadcasting



7 300 pages per  
year in newspapers



Potential of 4.5 million  
weekly impressions

## (INTER)NATIONAL COVERAGE

Rights holder Eleven Sports broadcasts the Pro League through all major Belgian TV companies and through its own online streaming platform. Every championship day, 1.6 million Belgians follow these games live. Beyond our own borders, The Jupiler Pro League can be followed in 40 countries spread across all continents.



## ATTRACTIVE AND EXCITING



444 games



8 747 shots



3 992 shots  
on target



655 goals  
scored



Average  
age of 25.2

## DIVERSITY IN TARGET AUDIENCE

The Pro League offers possibilities across a wide range of target audiences. From high income enthusiasts to lower income fans, football has the potential to reach all of them. And unlike the strong believe that football is a men's world, 2.6 million Belgian women show interest in the sport.



43.3% of interest =

WHAT ARE YOU WAITING FOR? BECOME OUR SECTOR  
EXCLUSIVE PARTNER!

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ELEVEN

a new agency world

Pro League